

# I'm Sabrina Li

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## EDUCATION

### Carnegie Mellon University

#### Master in Human-Computer Interaction

December 2014

#### BFA in Communication Design

Second major in Human-Computer Interaction

May 2014

## PROFICIENCIES

Adobe Creative Suite  
HTML5/CSS3, JavaScript  
Sketching and storyboarding  
UX methods  
Photography and retouching  
English and Chinese

## HONORS

Dean's List  
AIGA Pittsburgh's PGH365: Judge's Choice  
University Honors

## INTERESTS

Photography (topside and underwater)  
Calligraphy and hand lettering  
Playing with food  
Traveling  
Scuba diving

## EXPERIENCE

### Cherrypicks

**Designer** 10.2015 – 01.2016

Worked on the educational tech team to improve usability and experiences across products  
Redesigned features for an admin system to be used at tutorial centers across Hong Kong  
Developed wireframes and mockups of varying fidelity to communicate ideas and specs

### Opower

**UX Design Intern** 05.2015 – 08.2015

Collaborated on the design and prototyping of web experiences for utility customers  
Participated in qualitative research and usability testing for product prototypes  
Contributed to the style guide and corresponding codebase for use across all products

### TeleTracking Technologies – MHCI Capstone Project

**Co-Design Lead** 05.2014 – 08.2014

Developed an app to give peace of mind and mobility to loved ones of patients in surgery  
Oversaw development of a cohesive design language and user experience  
Engaged in an iterative process of prototyping and testing

### Vapor – MHCI Capstone Project

**Design Lead** 01.2014 – 05.2014

Utilized UX methods to investigate the metacognitive needs of high school students  
Synthesized research findings and developed visions of a personal learning companion  
Developed an identity for materials and created a comprehensive report of research activity

### SoGoSurvey

**Design Intern** 06.2013 – 08.2013

Collaborated with the marketing team to design and launch a new website  
Developed ideas for future releases of the SoGoSurvey software  
Engaged in team meetings and big picture brainstorming sessions

### Morningstar

**Design Intern** 06.2012 – 08.2012

Collaborated with members of the Software Division to create user-centered design  
Reimagined data visualizations to strengthen interaction for a mobile app  
Enhanced elements of the company website to promote user-friendly navigation